

Cynthia Kiser Murphey
President and Chief Operating Officer
New York-New York

Cynthia Kiser Murphey is President and Chief Operating Officer for New York-New York, a 2,024-room resort pairing the singular style of New York City with the intense energy of the Las Vegas Strip. In this role, Murphey has been honored to be a part of the exciting revitalization and transformation of the property which has included the contemporary redesign of the hotel's casino floor; new meeting facilities that are especially focused on the small group market; the opening of ROK Vegas™, the city's new rock nightclub; and the addition of a dynamic Center Bar.

New York-New York has also launched a new mass-media marketing campaign incorporating an edgy New York attitude. Attention-grabbing advertising slogans include "Shut Up & Play" and "All the Fun of New York Without the Hot Garbage Smell."

Previously, Murphey served as Senior Vice President of Human Resources for MGM MIRAGE and was a guiding force in the development of the company's comprehensive wellness and disease prevention program. She also played a major role in the negotiation of labor agreements, including the fostering of joint labor management cooperative relationships, and the implementation of diversity initiatives and culture-building programs.

Additionally, Murphey served on the Human Resources opening teams for The Mirage in 1989 and MGM Grand in 1993. Murphey proved instrumental in the creation of an in-house corporate university, on-site child development center and an unmatched benefits package.

Murphey is involved in a number of charitable and professional organizations. She currently serves as Chairperson for the State of Nevada Academy of Health, Co-Chair for the Health Services Coalition of Southern Nevada, Trustee for the Hotel Employees and Restaurant Employees International Union Health and Welfare Fund and is a member of the Healthcare Reform Policy Council. She also has served on the State of Nevada Governor's Commission on Medical Education, Research and Training.

Murphey earned bachelor and master degrees in Hotel Administration from the University of Nevada, Las Vegas (UNLV) where she has served on the faculty as a part-time professor. She was named UNLV's "Alumna of the Year" in 2008.